K-LOVE Radio serves me as an encouraging voice in a hectic world. It shares important values to me and the community. If K-LOVE were replace by an LPFM broadcaster, the Oklahoma Community would suffer greatly. K-LOVE offers an alternative to the raunchy music and banal talk shows on other stations. My children can listen to K-LOVE without me having to explain the comments or lyrics. K-LOVE IS FAMILY oriented.